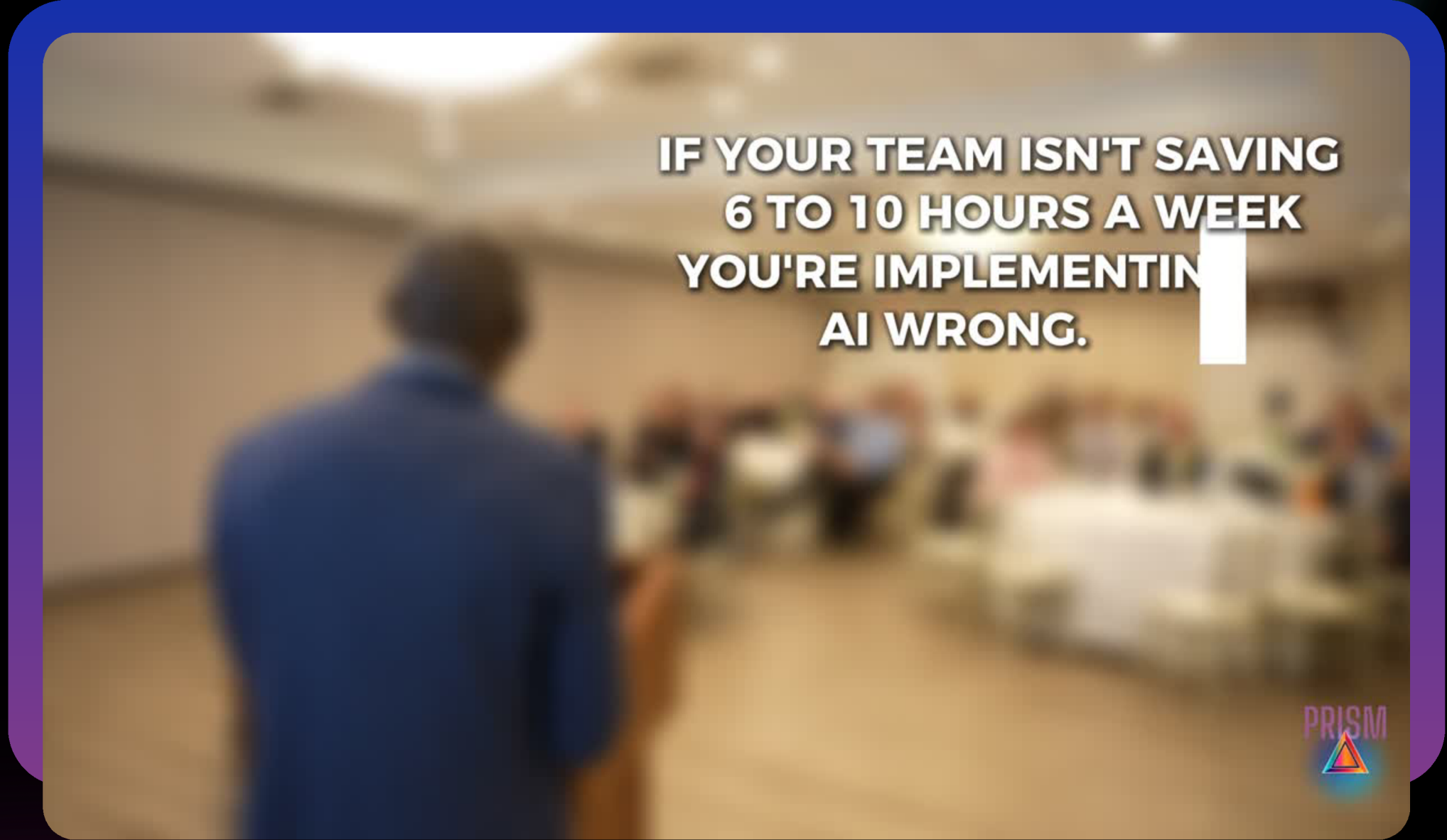


DR. JEFFREY BULLOCK, PHARM D | KEYNOTE SPEAKER  
| AI IMPLEMENTATION STRATEGIST

# "IF YOUR TEAM ISN'T SAVING **6-10 HOURS** A WEEK, YOU'RE IMPLEMENTING AI WRONG."

“Turning AI Theory Into Monday-Morning Implementation”



**HUNDREDS**

PROFESSIONALS TRAINED

**20+ YRS**

FORTUNE 10 HEALTHCARE

**90-DAY**

DEPLOYMENT FRAMEWORK

# ABOUT DR. JEFF

PharmD • AI Implementation Strategist • Fortune 10 Operations Leader



PHARM D XAVIER UNIVERSITY

CVS HEALTH · 20+ YEARS

FORTUNE 10 · OPERATIONS

PRISM AI · FOUNDER & CEO

- **PharmD Precision + Fortune 10 Scale**
- Keynotes: Healthcare, Legal, HR, & Finance
- 90-Day "Zero-to-Production" AI Framework
- AI Theory → Monday-Morning Results

*Most AI consultants come from tech. **Dr. Bullock comes from healthcare, where if the system fails, people get hurt.** That background is why his implementations are built to last — not just to impress.*

## UP TO 10 HOURS

Reclaimed per team member, per week

## 90-DAY

90 Days Implementation Roadmap

## HUNDREDS

Professionals trained across Healthcare, Legal & HR

## ZERO

Theory – every session ends with a finished work product

### RECENT SPEAKING ENGAGEMENTS

- Signature Keynote: PA SHRM 2025 Annual Conference – Lehigh Valley
- Executive Forum Lehigh Valley – De Sales University Keynote
- Lehigh Bar Association – AI for Legal Professionals (2024)
- SHRM Chapter Workshops – Lehigh Valley
- AABLC 2026 – ROI from AI Virtual Masterclass
- AI Implementation Training for Faulkner Automotive

## THE SIGNATURE FORMAT

# NO SLIDES. JUST SOLUTIONS.

### 1 IDENTIFY

3-4 audience members share a real-world business bottleneck live.

### 2 SOLVE

Builds a custom AI solution live on stage in under 15 minutes.

### 3 DEPLOY

Attendees leave with a ready-to-use framework for Monday morning.

## AVAILABLE FORMATS

 Keynote (60-90 min)

 Workshop (Half / Full Day)

 Executive Strategy (60 min)



## PRIMARY KEYNOTE & WORKSHOP TOPICS

### TOPIC 1

#### AI Implementation for HR & People Leaders

Build a complete investigation/compliance packet live in <15 mins.

### TOPIC 2

#### The AI Operations Playbook

5-step framework from experimenting to enterprise-ready in 90 days.

### TOPIC 3

#### Reclaim Your Workweek

Identify and automate 3-5 repetitive tasks by end of session

REAL IMPLEMENTATION. REAL RESULTS.

# THE BLUEPRINT IN ACTION

**4**  
DEPARTMENT  
TRANSFORMED

**1**  
DAY FULL  
IMPLEMENTATION

## 1 THE CLIENT

### Faulkner Auto Group

- Multi-location dealership group
- Pennsylvania-based
- 4 departments engaged
- Zero unified AI strategy

## 2 THE STARTING POINT

### Leadership Development Without AI

- No shared AI framework across departments
- Succession planning goals undefined
- Service write-up process causing daily conflict
- Managers needed practical, not theoretical tools

## 3 THE PRISM SESSION

### Live AI Workshop

- 25-50 leaders trained per session
- No new software required
- Live problem-solving, not slide-based theory
- Production-ready same day

Sales & BDC



**LIVE**

LEAD CONVERSION  
WORKFLOW MAPPED

HR



**2X**

SUCCESSOR MAPPED  
PER KEY ROLE

SERVICE OPS



**AI**

REPAIR NARRATIVES  
REDUCE DENIAL RISK

IT & CX



**LIVE**

KPI DASHBOARD  
BUILT ON THE SPOT

# WHAT EVENT ORGANIZER & ATTENDEES SAY

CVS  
HEALTH

PA  
SHRM

LEHIGH BAR  
ASSOC

AABLC

SERVICE  
ELECTRIC

EXECUTIVE  
FORUM LV

||

*This was invaluable information – the kind we can take back to our businesses and actually use.*

**Ken Mackenzie**

Executive Forum Lehigh Valley

||

*When we met I had never used AI. The framework actually stuck – I went from zero to using it daily in my practice.*

**Nancy Devers**

CLE Coordinator · Lehigh Bar Association

||

*The crew was still talking about it months later. Dr. Jeff showed us how to cut our reporting time in half without sacrificing quality.*

**Lisa Zwikel, President**

SmartAcre Business Consulting



## VIDEO TESTIMONIAL

**Ken Mackenzie**

O'Keefe Mackenzie Wealth  
Management · Stifel ·  
Executive Forum Lehigh Valley

**Mike Starner**

Service Electric Cable  
Television Director of Business  
Development and Government  
Relations

**Allan Babbit**

Executive Partner ·  
Financial Services · New York  
City

# STOP EXPERIMENTING. START IMPLEMENTING. BOOK DR. JEFF FOR YOUR 2026 - 2027 EVENT

## Live Problem-solving Keynote

60-90 minutes · 50-500 attendees · Conferences, summits, executive forums

## AI Implementation Workshop

Half or Full Day · 15-40 participants · Corporate teams, breakout sessions

## Executive Strategy

60 minutes · C-suite & board members, Compliance framework included

## PHARMACY ASSOCIATION

Compliant AI framework for DEA & HIPAA environments. Custom packages for ASHP, NCPA, and state pharmacy conferences.



## SCHEDULE A STRATEGY CALL



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